

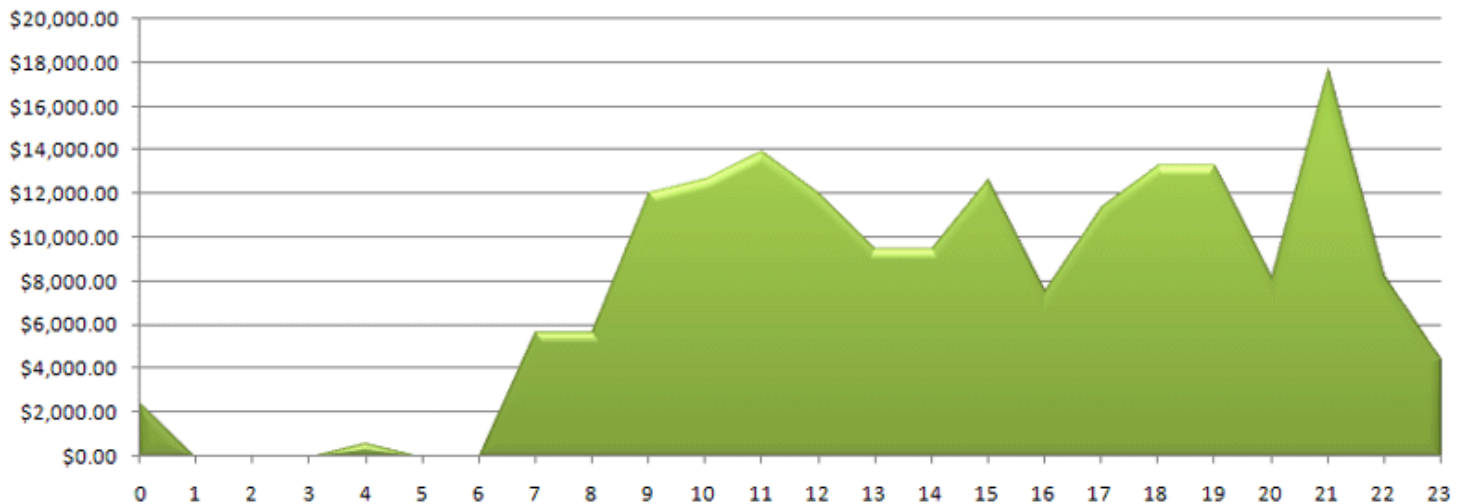
YesBookit & Business Growth

The YesBookit system will grow your holiday letting business by increasing sales and improving efficiencies. Thus a typical holiday letting agent is able to handle several times the number of bookings with the same staff. Because YesBookit handles many of the complex tasks like tariff computation etc, new staff become productive sooner with a significant reduction of handling errors.

Think of the YesBookit system as an extension of your team with one VERY important difference; YesBookit works day and night seven days a week. A typical office might be fully functional with regards to taking and managing bookings between the hours of say 10:00AM and 4:30PM, whilst the YesBookit holiday letting business never sleeps, taking bookings and payments while depositing monies straight into your trust account.

Whether offices are staffed or not, customers are making bookings and payments without staff involvement. The following graph shows monies paid by guests over a month based on actual data. The payments are for deposits and/or balances. The graph illustrates how a YesBookit holiday letting office never sleeps, how much money is taken and at what time of day.

This graph is based on real data for an agent in the off peak season of guest payments (not including payments taken by staff) for the month of May. It shows distribution of payments on time of day basis. See typical peaks between 6 and 7pm and then 9pm.



Sales made and monies deposited into your trust account without ANY staff input is just one way that the YesBookit system works to grow your business. Here is the same data showing the month's guest payments made on a day of week basis. In today's busy world people make their holiday plans when they have the time. If you don't provide the service, they simply book elsewhere.

